

## **Press Release**

## Handsfree through the rain – new Swing handsfree trekking umbrella is easily attached to the backpack

At this year's OutDoor fair the German umbrella specialist Eberhard Goebel will introduce the worldwide first truly functional "handsfree" backpack umbrella. The umbrella is easily fastened to any standard backpack with hip belt and directed against the direction where the wind, sun and the rain come from. Both hands remain completely free which is ideal for walkers who don't want to go without trekking poles in the rain, either.

The highlight of this special umbrella is its telescope glass fibre shaft which is variably extendable up to one metre in length and can be fixed at any height by a small twisting movement. By means of two accompanying turnable clips to be fastened at the front with Velcro strips to the two carrying belts of the backpack the umbrella can be positioned to the right or the left according to the direction of the wind and the rain. The elastic carrying loop at the umbrella handle serves as flexible fastening to the hip belt.

Our "handsfree Swing handsfree" backpack umbrella is an almost indestructible, highly functional trekking umbrella with a couple of handy advantages" says Felix Goebel, Director of Eberhard Goebel GmbH + Co.KG "Without doubt, its greatest advantage is that hands stay free, free for trekking poles, free to hold on to somewhere but also to change a lens, work the GPS or look at the walking map.



It is also extremely useful as a protection from rain or sun for small kids riding on their parents' backs in a carrying seat", so Mr Goebel continues.

The 366g umbrella can also be used as a completely ordinary trekking umbrella. A comfortable velvety handle of touch-friendly high-density hard foam offers the highest possible carrying comfort. With a diameter of 114cm it is large enough in any case to protect both hiker and backpack from rain well and reliably.

The choice of material and workmanship of this trekking umbrella meets the special wear and tear when walking and hikers' high requirements to their equipment. A particularly lightweight, water-repellent and tear-resistant polyester fabric is used for the canopy. The entire umbrella frame consists of elastic and extremely break-proof glass fibre material. The frame is nearly completely metal-free and so corrosion-proof.

The umbrella innovation developed by the longstanding manufacturer Goebel is scheduled to be available as "Swing handsfree" by as early as late summer this year. The umbrella will come in various colours as well as with a special silver metallic coating for high UV protection (UPF 50+).



More information:

Eberhard Goebel GmbH+Co.KG develops special umbrellas for demanding applications. The special trekking and golf umbrellas are unique in Europe. These are made of modern high-tech materials and offer the best functionality possible according to the current state of the art and suitable for the planned area of use. Their workmanship is exceptionally good and they are extremely stable and break-proof.

The special know-how of the internationally active and very successful company from Ulm, especially in the USA, Europe and Asia, is based on the wealth of experience of a family that has been developing and producing high-quality umbrellas for over 100 years.

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